

Dear Valued Partner,

Since 2007, private sector employers like you have been working with the City of Toronto and community employment service partners to increase access to economic opportunities for youth living in underserved neighbourhoods in Toronto as part of the Partnership to Advance Youth Employment (PAYE). During this time, PAYE has had a significant impact on the hundreds of young people who have participated in the initiative, their families and their communities.

Today, we are excited to announce that PAYE is partnering with the Toronto Region Immigrant Employment Council (TRIEC), an organization founded in 2003 by the former City Summit Alliance (now CivicAction) to create and champion solutions to better integrate Internationally Educated Professionals (IEPs) in the Greater Toronto Region labour market.

The joint PAYE/TRIEC partnership will look at ways to draw on TRIEC's success in generating solutions to ensure the integration and inclusion of skilled immigrants in the local labour market, while leveraging the highly effective PAYE model. The first initiative coming out of this partnership will focus on connecting both youth and IEPs to quality employment opportunities this Fall, with the help of committed partners like you.

In the coming weeks, a member of the PAYE/TRIEC team will contact you to talk about how your organization can get involved in this pilot initiative, by:

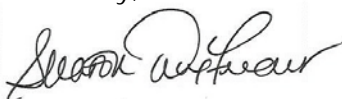
- offering exclusive job opportunities appropriate for youth and/or IEPs
- providing skill development or training opportunities, and/or
- participating in a large-scale Learning Forum.

In return, you will be gaining access to a highly skilled and diverse workforce that is well prepared to compete for the variety of skilled opportunities that you are looking to fill. You will also be helping to provide the kinds of opportunities that have the potential to transform lives and revitalize neighbourhoods. Employer partners such as RBC Royal Bank, CIBC, Scotiabank, TD Canada Trust and Tridel have already confirmed their commitment to this new and exciting partnership, and we hope you will too.

If you have any questions about the PAYE/TRIEC initiative, please contact Jennifer Posthumus at 416-397-0722 or jposthu@toronto.ca or James Lapierre at 416-392-4322 or jlapier@toronto.ca. For more information about PAYE or TRIEC, you may visit www.TorontoPAYE.ca or www.TRIEC.ca.

As always, we thank you for your ongoing support and for your commitment to helping skilled job seekers get a foot in the door.

Sincerely,



Sharon Wingfelder
Vice-President, Human Resources, CIBC
Chair, PAYE Board of Directors



Ratna Omidvar
President, Maytree Foundation
Chair, TRIEC Board of Directors